REPORT

Transformation of the central part of Bila Tserkva city into a single urban public space
Period: 2016

NGO «Structure», among other NGOs, has signed a Memorandum with the local authorities on its/their contribution to the implementation of the Development Strategy of Bila Tserkva city.

NGO «Structure» and Communal Enterprise Bila Tserkva City Council «T. Shevchenko Cultural and Recreation Park» has signed a Memorandum of Cooperation that foresees educational and entertainment activities in the park.
ECO-PICNIC

NGO «Structure» started its activities by organizing spring volunteering and an eco-picnic for the citizens on the Trade Square. Task: to revise functions of this space and to think over its reorganization. Therefore, during the picnic the conversation with the citizens touched upon the comfort issue of the city residents, spatial development, environmental and social responsibility, and the future of Bila Tserkva!
ECO-PICNIC

The event program included interesting lectures, an evening film show and a concert of the local orchestra, photo exhibitions, eco-installations, exhibitions of animal rights organizations, sporting events/ [https://www.facebook.com/events/1537499609879137/](https://www.facebook.com/events/1537499609879137/)
PARK(ing)Space

There was determined a task for the summer – to revive the neglected park outdoor area, called “PARK(ing) Space. The latter, similarly to the world famous event Park(ing)Day, means car-free space, likeable for people.
SUVEY AND STUDIES

With the support of NGO “Structure” there were held 2 events in Shevchenko park on the occasion of opening the outdoor area #PARKingSpace – CYCLE-PICNIC, as well as the biggest lesson of English ever in Ukraine. FULL PHOTOREPORT:
https://www.facebook.com/ParkShevchenko/photos/?tab=album&album_id=450577081817835
CYCLE-PICNIC in the park

On this day thousands of cyclists get united to celebrate the BIKE DAY. #PARKingSpace became a final destination for the bicycle race – we prepared the cycle-lunch, as well as presentation of the development program of the city’s cycle-infrastructure (projects of local architects).
THE BIGGEST ENGLISH LESSON

NGO “Structure” together with civil society organization “Change Bila Tserkva” initiated that Bila Tserkva residents join all-Ukrainian flash-mob, and namely Shevchenko park hosted one of the open English lessons so that Ukrainians would be able to break the world record on having the “BIGGEST LANGUAGE LESSON IN THE WORLD”: there was an interactive lesson of English in the speaking club form given at one time across the country.
CHILDREN’S DAY

During the festive period there was conducted a survey of the park visitors, its key users being parents with children:

https://www.facebook.com/ParkShevchenko/photos/?tab=album&album_id=451449725063904
CHILDREN’S DAY

NGO “Structure” was a co-organizer of the festivities. An outdoor park stage was designed and arranged, which is used otherwise than just on holidays.
SURVEY

NGO “STRUCTURE”, with participation of boarders (pupils) of “Dyvosvit” Center, conducted a survey among the park visitors. The survey took place in the course of public events, as well as on weekdays and weekends during June. An overall number of the respondents is 286 persons.

MAIN CONCLUSIONS:
Most visitors of the park live nearby and go to the park as the closest green zone to the place of residence (i.e. there is just a small quantity of people who arrive at the park on purpose to go to attractions.)
#PARKingSpace

In May-June NGO “Structure” initiated and carried out a number of events for the youth and children, jointly with the park administration, as well as civil society organization “Change Bila Tserkva”, foundation “Youth Movement” and local activists. *On the photo: an event for children at the renovated “cage” \outdoor area\*
BRANDING

In June there was presented a renewed logo and style of the park, which was developed by the local designer with the assistance of NGO “Structure”. This branding is actively used now for the event advertising, as well as in social media. The park administration is preparing renewed posters and indicators.

*Designer: Sergiy Goncharov*
WORKSHOP

Urbanists and architects from “Cullmann Workshop” were invited to share their experience – an outdoor lecture center was arranged “How social demands of the society for changes get reflected in architecture and urban planning”. There was organized a focus-group (7 persons) – profound questioning of the park staff, local power representatives, business and creative layer.
WORKSHOP

There was delivered a workshop on making street furniture – modules to be further used as a ready-made stage podium or a seating space. The construction was designed and instructed on by the architects from “Cullmann Workshop”.
CENTRAL BEACH

In June the central city beach got under jurisdiction of Communal Enterprise “Shevchenko Park”. Merging of the recreation zones enables to resolve cleaning and service issues more quickly and efficiently. From now on it is possible to plan the development of the territory in one style.
As early as July the Central beach became a hub to celebrate St. John the Baptist holiday. The festivity comprised the first street food festival “Bila Tserkva lobster” and construction of several temporary art-objects on the beach. NGO “Structure” appeared as an organizer and creative designer of the holiday. / https://www.facebook.com/events/850670841743292/
Book crossing

During the summer time book crossing is available in the park, as well as meetings of the English speaking club. For this end we made furniture out of trays and also designed bookstacks. A mural appeared on one of the administrative building walls thanks to the entrepreneurs’ sponsorship.
#PARKingSpace

Within the cooperation with entrepreneurs there was renovated an outdoor arena “cage” and installed a new screen for the film watching. In the summer film shows, concerts and lectures were organized here.
DAY OF THE CITY. PROJECT QUARTER

Local authorities favored the concept of celebrating the day of the city in a new format, elaborated by NGO “Structure”. The key objective was to consolidate efforts and involve as many as possible activists, civil society organizations, entrepreneurs, rank and file citizens for the preparation and promotion of the holiday / https://www.facebook.com/events/283564395353246/
DAY OF THE CITY. LECTURE CENTER

In the Lecture Center civil society organizations and citizens were able to present their projects during the day. Besides, interesting lectures were delivered by local historian Yevhen Chernetsky and famous expert in public communications, urbanist Mitia Gurin. The topic of Mr. Gurin’s lecture is “City Brand”. This is a highly important issue for the city, since Bila Tserkva is currently searching for its peculiar identity and rank.
DAY OF THE CITY

On this day there were organized a Cycling Parade, Local Project Quarter, Children’s Quarter, Partnership Alley (twin cities), Dream Map, Street Food Festival, and an Art Fair. NGO “Structure” made a presentation of the park development project in the Project Quarter.
REPORT

In the Session Hall of the executive committee of Bila Tserkva a presentation took place “How local citizens can change their city”; the report was also made by NGO “Structure” and CE Shevchenko Park over a six-month performance. “Cullmann Workshop” presented an updated concept of the park development.
REPORT

NGO “Structure” initiated and carried out over 50 diverse events in Bila Tserkva city. Most of them were held in the central park.
APRIL-MAY 2016

02.04 - Bila Tserkva in blue
03.04 - Autism Day
02.05 - Easter Weekend
06.05 - Fountain Opening
15.05 - Day of the Family
19.05 - Workshop and Volunteering
21.05 - Street Music Festival
22.05 - Choir Singing Festival
28.05 - Cycling Day/Language lesson
EVENTS IN THE PARK

JUNE 2016

01.06, 4.06 - Children’s Day
03.06 – Salsateque
06.06 – Summer Camp Opening
07.06 – “Park” library
11.06 – Mobile Game Room
14.06 – “Park” Library
15.06 – Holiday with NGO “Your Alternative”
17.06 – Salsateque
18.06 – Mobile Game Room
18-22.06 – psychologists counseling
16.06 – “Live on Football” \ “park” library
25.06 – “Hedgehog” Day
25-26.06 – Workshop
27.06 – Concert of “Color” band
30.06 – Closing of “Altcamp” camp
EVENTS IN THE PARK

01.06.2016

CHILDREN’S DAY

On the occasion of the holiday there was arranged an outdoor park stage, used up until now otherwise than just on holidays.
EVENTS IN THE PARK

JULY 2016

02.07 – PARKingSale \ charity jumble market
06.07 – John the Baptist Holiday
08.07 – Salsateque
19.07 – Flash-mob the English Studio + ESSC
21.07 – Master-class on mandala making
22.07 – Salsateque
23.07 – PARKingSale 2
24.07 – Triathlon Contest
27.07 – Pow-Wow-Party
30.07 – Chess Competition
PARK(ing)Sale \ charitable jumble market

NGO “Structure” initiated a charitable sale in order to raise funds in order to set up an inclusive sport ground in the park. There was collected 3 585,00 UAH.
EVENTS IN THE PARK

23.07.2016

PARK(ing)Sale 2 \ charitable jumble market

Jumble sale participants gathered for the second time to help stray animals. The initiative was joined by animal rights organizations, as well as representatives of Housing and Communal Administration of Bila Tserkva Local Council and veterinarians. 2591,00 UAH was raised and transferred to the animal shelter.
CHESS COMPETITION

Civil Society Organization “Change Bila Tserkva” organized a chess competition to win the Park Cup. The tournament aroused huge interest, with 89 registered participants.
EVENTS IN THE PARK

AUGUST 2016

06.08 – Opening of Urban-city
13.08 – Animal Protection Day
23.08 – Flag Day \ Water Day
24.08 – Independence Day
28.08 – Holy Colors Holiday \ Salsateque

23 СЕРПНЯ
ДЕНЬ ПРАПОРА \ ДЕНЬ ВОДИ

програма

12:00 - 19:00 розмагі ТОВ "Білоцерківвода"
12:00 - 13:15 запуск повітряних кульок /Фонтиан/
13:30 - 14:30 МК з виготовлення паперових корабликів
та запуск їх у "Далеке плавання" в парковому фонтані
14:00 - 15:30 конкурс /Фонтиан/

ГЕРЕРАЛЬНИЙ ПАРТНЕР:
ТОВ «БІЛОЦЕРКІВВОДА»

ФЕСТИВАЛЬ ФАРБ ХОЛІ

танцювальні номери від шоу-групи "Сонячного" від сімейного проекту "АРТ-1-Фрец".
Святкуння на честь крізьера "Малді нардук".
"Голуба" (на честь "Всеволоду" або "Володимира")

28 СЕРПНЯ // 18:00
РОЗВАГАШ СВЯТКУА АГЕНЦІЯ СМАЙЛ

* фото можна придбати в парку під час свята.
EVENTS IN THE PARK

ART PATH - WAY TO INTEGRATION AND SOLIDARITY
In the framework of the European Program Erasmus.
Organizers: NGO People
EVENTS IN THE PARK

06.08.2016

URBAN-GARDEN

УРБАН-ГОРОД

тут ми будемо разом саджати, спостерігати та доглядати за рослинами

ПРИЄДНУЙСЯ!

#parkshchchko
#centralpark
EVENTS IN THE PARK

06.08.2016

ANIMAL PROTECTION DAY

ДЕНЬ ЗАХИСТУ ТВАРИН
13 СЕРПНЯ // 13:00

ДЕНЬ ЗАХИСТУ ТВАРИН
13 СЕРПНЯ // 13:00

ЗНАЙОМСТВО ТА СПІЛКУВАННЯ ІЗ ЦУШЕНЯМИ З ПРИТЛУКУ БРА ДЛЯ ТВАРИН // ДИТЯЧІ ТЕМАТИЧНІ АКТИВНОСТІ // КОНКУРСИ ІГРИ // МУЛЬТФІЛЬМИ // ЦИКЛ ЛЕКЦІЙ ДЛЯ ДІТЕЙ ТА ДОСРОХІВ

ОРГАНИЗАТОРИ:
ГОСПITALІЗАЦІЙНА МІСЬКА ДЕРЖАВНА ЛІКАРНЯ ВЕТЕРИНАРНОЇ МЕДИЦИНИ

СПОНСОР:
Dr. Vet
EVENTS IN THE PARK

06.08.2016

ANIMAL PROTECTION DAY
EVENTS IN THE PARK

SEPTEMBER – OCTOBER 2016

01.09 – Autumn Holiday
10.09 – Day of the City\singing competition “It’s Worth Singing”
17.09 – Children’s Entertainment Grounds
01.10 – Coffee and Music Day
14.10 – Patriot Fest\Day of the Defender of Ukraine